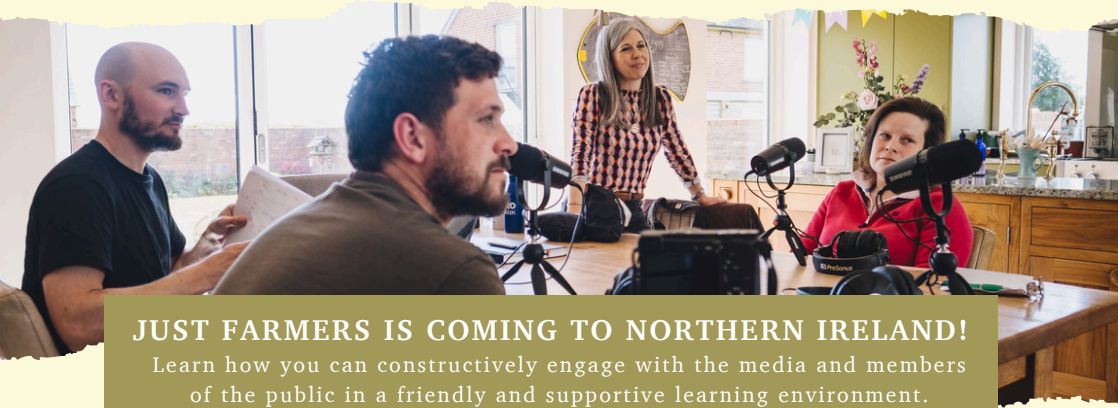




ENABLING FARMERS TO USE THEIR VOICE
FOR POSITIVE CHANGE IN UK FARMING.

FULLY FUNDED MEDIA EDUCATION FOR FARMERS



JUST FARMERS IS COMING TO NORTHERN IRELAND!

Learn how you can constructively engage with the media and members of the public in a friendly and supportive learning environment.

Just Farmers builds confidence at the grassroots of UK agriculture through fully-funded Media Education workshops that give farmers and growers the confidence to tell their stories with pride.

Our practical workshops are run by leading industry professionals, with introductions to TV, Radio, Podcasting, Writing, Filming on Your Phone and Social Media.

At Just Farmers, we believe in bridging divides between rural, farming communities and the urban, mainstream media - to support a better national conversation around all the big issues, from climate change to food security. You'll meet new people and explore fresh perspectives!



Just Farmers is hosting a 3 Day Workshop at the Eikon Exhibition Centre, Lisburn, April 15th to 17th, 2025.

Places are FREE but strictly limited.

APPLY
NOW!



For more information about Just Farmers:

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JUSTFARMERS.ORG

OUR FARMERS ARE TELLING
THEIR STORIES WITH PRIDE
THANKS TO JUST FARMERS

Soft fruit grower Bal Padda spoke to Al Jazeera about the 2024 general election and what it might mean for seasonal workers.



"The pig industry is still here in part to the fact that Just Farmers gave me and others a voice."

Stephen Thompson, indoor pig producer, South Yorkshire

In 2024, Somerset dairy farmer Sophie Gregory was interviewed by the Financial Times about tackling climate change through good soil management.



FT FINANCIAL TIMES



Just Farmers is a not-for-profit organisation and is funded entirely by charitable grants and sponsorship. If you or your organisation, would like to know more about how to support our work, please email anna@justfarmers.org.

Welsh upland mixed farmer Ioan Humphreys has appeared in the media more than 100 times since joining Just Farmers, on the BBC, ITV, in The Sun, The Telegraph, The Daily Mail and more, and is now a regular contributor on Countryfile.



Sheep and beef farmer Rachael Madeley-Davies from North Wales appeared on BBC News, Radio 2, Radio 4 and Radio 5 Live on the same morning earlier this year, talking about the impact of severe rainfall on lambing.

"We as farmers are happy to talk to our peers about farming problems, but the more we engage with the general public, the better."



Gwyndaf Thomas, dairy farmer, Camarthenshire, Wales



In 2024 Suffolk poultry farmer Dan Brown took part in a live debate on Talk TV with a vegan activist about bird safety in poultry sheds.

"The most valuable aspect of the workshop, alongside the brilliant communication and media insights, was the opportunity for networking, group-forming, and bonding"



Alisha Fuller-Armah, mushroom grower, Dumfries and Galloway, Scotland

Just Farmers was set up in 2018 by journalist and Shropshire farmer's daughter Anna Jones. She got the idea after doing a Nuffield Farming Scholarship, which looked at the coverage of agriculture in the mainstream media.

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